Permit #F00040371

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040371 **Type of Permit:** FILMING **Release Date:** 05/24/2011

Production Company GOURVITZ COMMUNICATIONS INC.

Insured Company Name GOURVITZ COMMUNICATIONS INC.

Contact Phone No. 1 310-569-5602
Contact Phone No. 2
Fax
Address 875 6TH AVE, STE 1708
NEW YORK, New York 10001

Production Title GROW ONE PROMO

Type of Production Miscellaneous

Producer Robert Gourvitz

Director N/A N/A

1st AD N/A N/A

Production Manager N/A N/A

FilmL.A. Coordinator Erica Wade

Location Manager Robert Gourvitz
Primary Phone Mobile - 310-569-5602
Secondary Phone

Location Assistant N/A n/A
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $934.00

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Location 1 of 1

Permit Number	F00040371	**Location Manager**	Robert Gourvitz
Production Company	GOURVITZ COMMUNICATIONS INC.	Primary Phone	Mobile - 310-569-5602
Insured Company	GOURVITZ COMMUNICATIONS INC.	Secondary Phone	
Production Title	GROW ONE PROMO		

Location Address Strongs Dr & Washington Blvd, los angeles, CA, 90291

Location Type Street

Film Dates 5/26/2011 - 5/26/2011 04:30 - 12:00 1 day

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	7

Filming Activities Exterior Dialogue; Talent speaking into camera;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Suzan Nelson

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs E/S Eastern Strongs Dr, from Washington Blvd. - 100 feet North

Approximate Footage 0 - 300 **Log Number** 16404

Date(s) 5/26/2011 to 5/26/2011 **Time(s)** 00:00 to 00:00

NO PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT